



AREAEB proudly presents it's next series  
of educational seminars:

# “Buyers use the Internet to Search for Homes, not a REALTOR®!! (R U Connected?)“

**Presented by:  
Reggie Nicolay**



As AVP / Regional Technology Director for Fidelity National Title. Reggie oversees implementation of ancillary technology solutions for Fidelity and its clients while also delivering innovative lectures on industry tools. Reggie is also the author and creator of MyTechOpinion, the premier real estate technology blog. Through MyTechOpinion, Reggie shares cutting-edge products, strategies and interviews for today's savvy real estate agent looking to distance themselves from competitors. Reggie skills include over 10 years of web design experience, and more recently blogging, social marketing, SEO and Web 2.0 with a focus on real estate.

## Topics covered include:

- Updated Trends on Website Technology
- How Blogging can differentiate you
- How to Capture More Leads through your website for FREE!
- How Buyer's and Seller's Find YOU!
- Tips on How to Get Started

**When:** Friday June 27, 2008  
**Time:** 2:00pm to 4:00pm  
**Cost:** **FREE to Members**  
**\$10 for Non-Members**

Seating is Limited so RSVP early!

**RSVP:**

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**Where:**

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